ENGAGING TOURISM AND REDD+

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Location
Basic Concept

- Biodiversity = Nature Capital
- Economy = Within 4 dimensions of sustainability
- Institution = Equity Holder
- Sustainability = Multi Stakeholder
- Not “project” oriented but sustainable economy or business operation
- Public Private Partnership
“Within” concept

- Economic
- Social
- Environmental
- Institutional
Mission as Nature-based Sustainable Tourism

- Ecologically Sustainable
- Economically Profitable
- Socio-Culturally Acceptable
Sustainable Tourism
Context of Management Intervention

- Long Dry Season
- Low Land Productivity
- Damage to Ecosystem & Biodiversity
- Unsustainable Land Use
- Encroachment to National Park
- Poor Education
- Low Environmental Awareness

POVERTY
Intervention Strategy Through Multi-angled Approach to the Complex of Problems

- **POVERTY**
  - Poor Education
  - Low Environmental Awareness
  - Unnecessary Land Use
  - Encroachment to National Park
  - Damage to Ecosystem & Biodiversity

- **Conservation**

- **Community Development through Multiple Approach**

- **Environmental Education**
Activities in Community Development and Conservation

Community Development
- Three Hierarchy (STS) Program
- Bokashi Program
- Kopernik Program
- Double Livelihood Program

Environmental Education
- Love Nature (BCA) Education Program

Conservation
- Endemic Tree Planting Program
- Habitat Management Program
- Bali Starling Conservation Program
SUMMARY
Holistic Approach to Sustainable Development

- Love Nature Education Program
- Endemic Tree Planting Program
- Habitat Management Program
- Bali Starling Conservation Program

- Sustainable Development
- Conservation
- Environmental Mindset
- Poverty Alleviation through Community Development

- STS Program
- Bokashi Program
- Kopernik Program
- Double Livelihood