

Indonesia – Sweden Partnership
on Inclusive Innovation and Entrepreneurship in REDD+

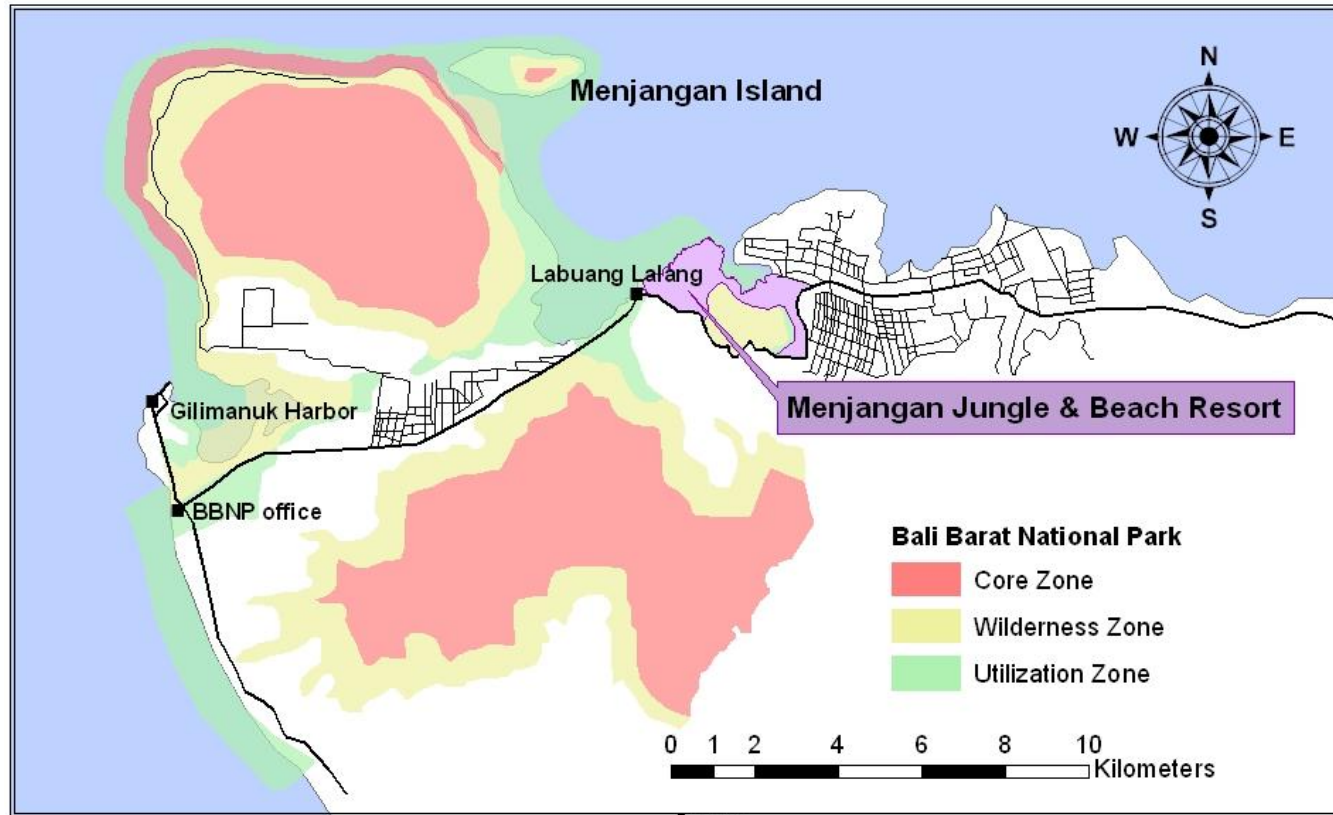
ENGAGING TOURISM AND REDD+

BY
DAVID MAKES
CHAIRMAN OF SUSTAINABLE MANAGEMENT GROUP (SMG)
CHAIRMAN & FOUNDER OF INDONESIAN NATURE BASED TOURISM ASSOCIATION

May 7, 2013

JW Marriott Hotel, Jakarta, Indonesia

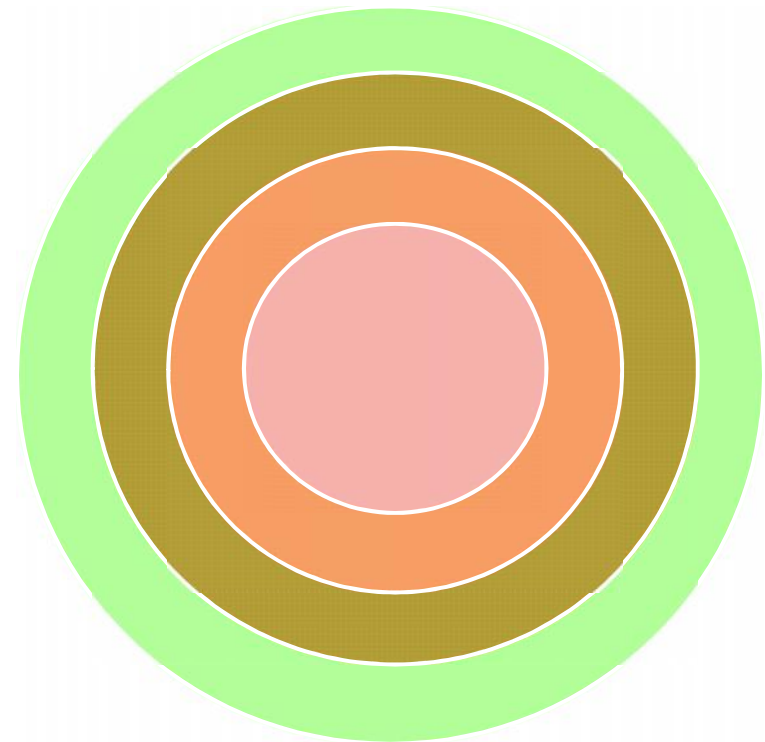
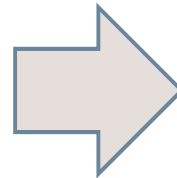
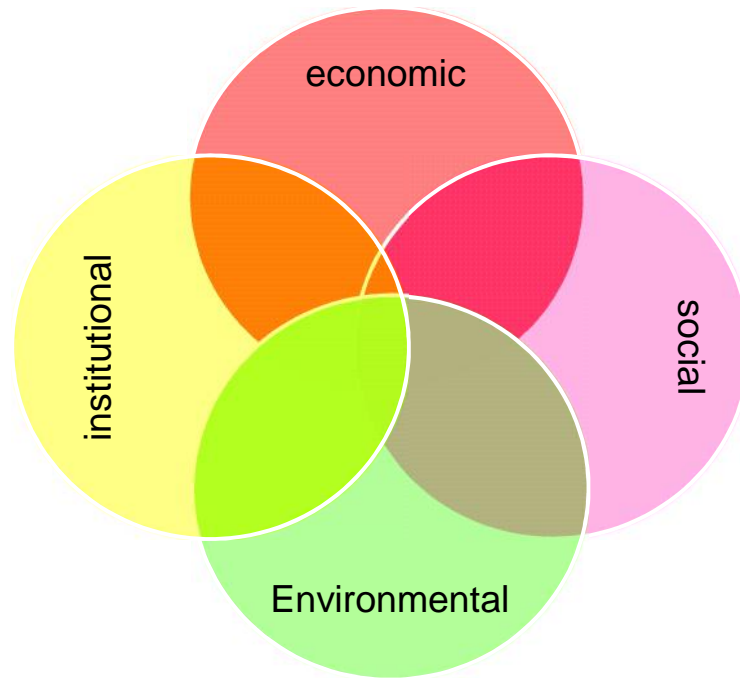
Location



Basic Concept

- Biodiversity = Nature Capital
- Economy = Within 4 dimensions of sustainability
- Insitution = Equity Holder
- Sustainability = Multi Stakeholder
- Not “project” oriented but sustainable economy or bussiness operation
- Public Private Partnership

“Within” concept

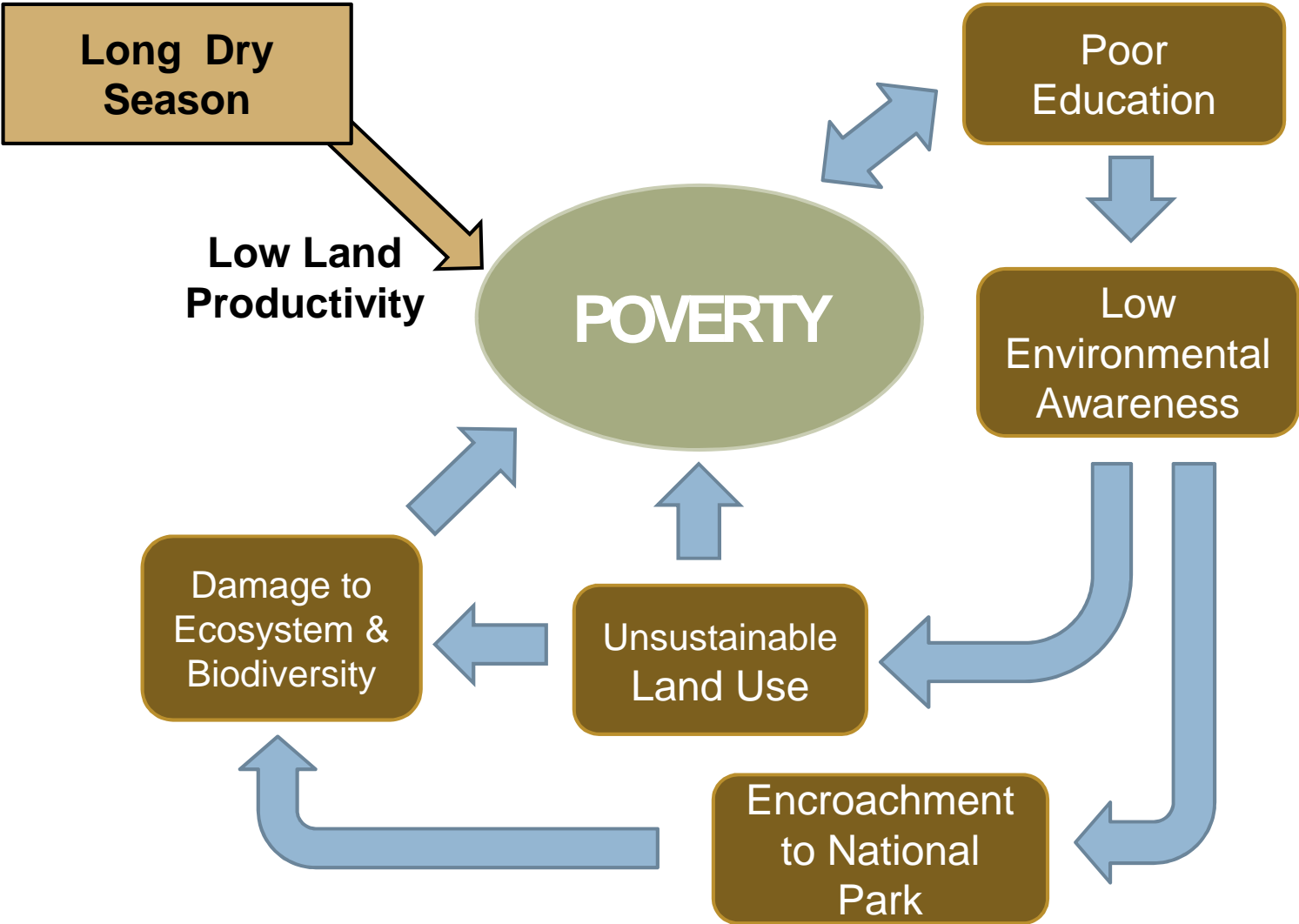


Mission as Nature-based Sustainable Tourism

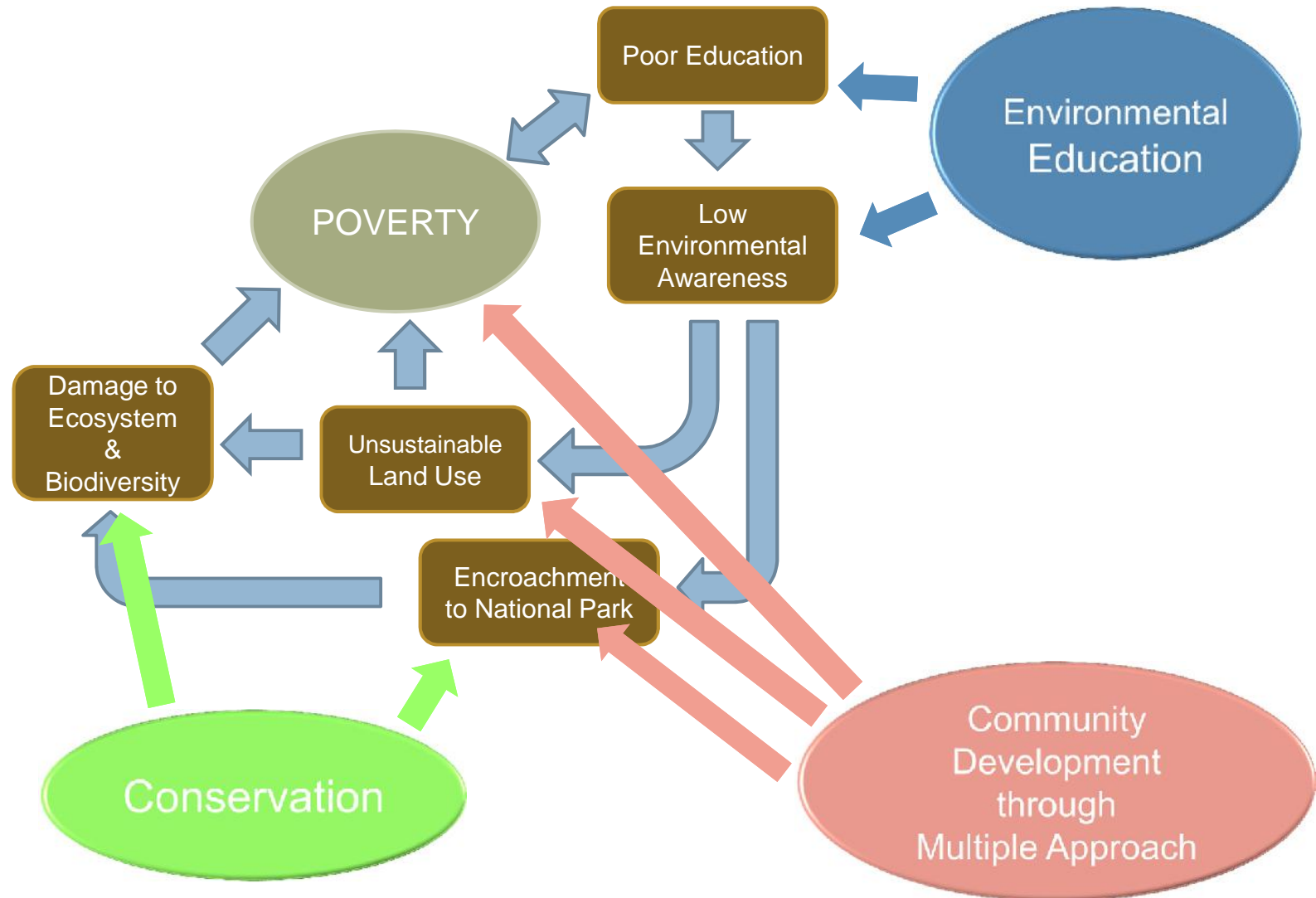


- Ecologically Sustainable
- Economically Profitable
- Socio-Culturally Acceptable

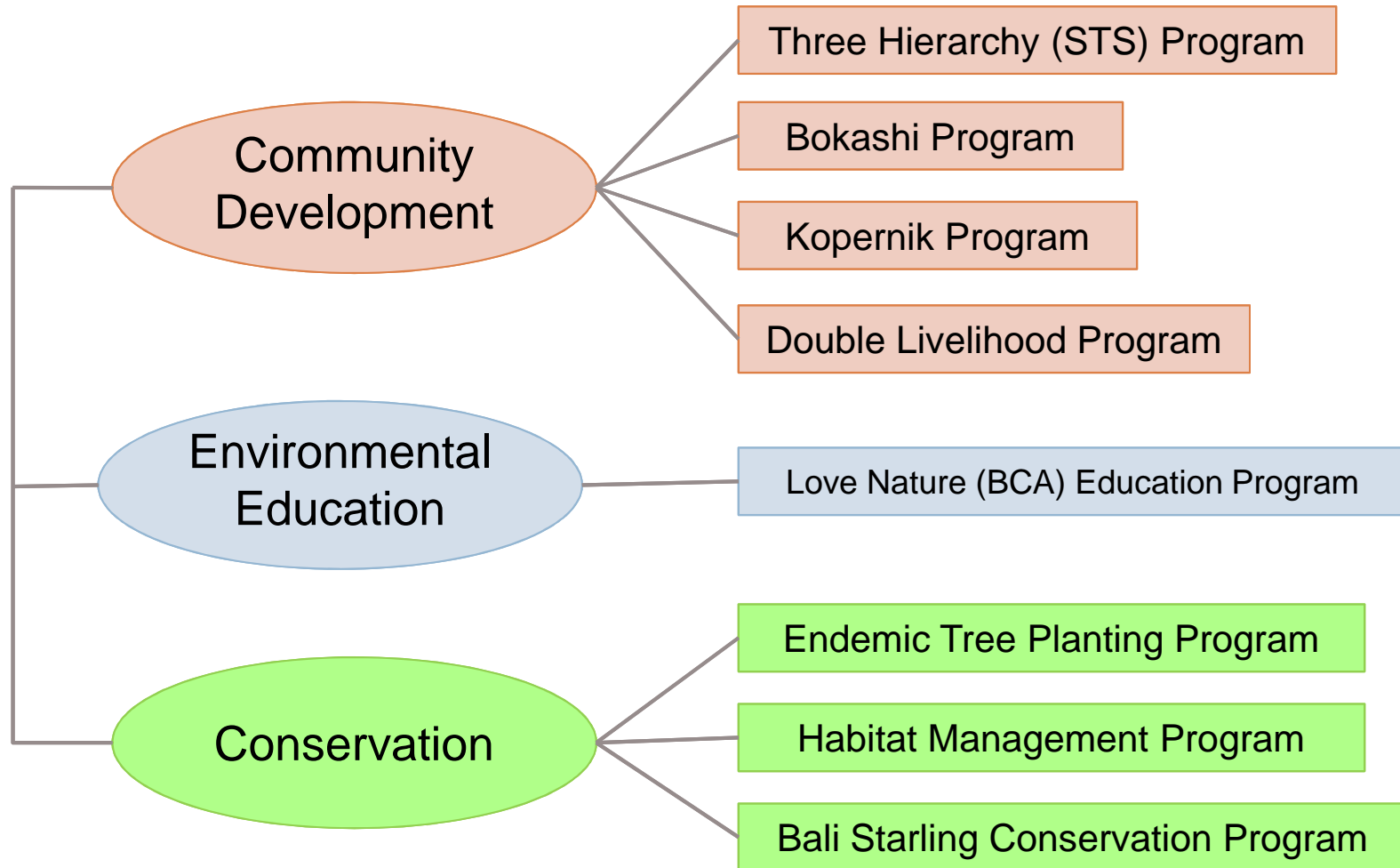
Context of Management Intervention



Intervention Strategy through Multi-angled Approach to the Complex of Problems



Activities in Community Development and Conservation



SUMMARY

Holistic Approach to Sustainable Development

